

## DETAILS FOR REACHOUT.TV GUESTS ON THE DAY OF TAPING

God Bless you and thank you for agreeing to be a guest on the ReachOUT TV show (www.ReachOUT.org and www.ReachOUT.tv). Provided here is information that will help you.

**Please note that all guests must sign a release form before they can be put on air.** Parents and/or guardians must sign for minors. Please see [www.ReachOUT.org/guests/releaseform.pdf](http://www.ReachOUT.org/guests/releaseform.pdf)

**Men and Women:** Please don't wear white tops, they don't show well on the screen.

**Men:** Since the filming is completed in the evening, you may want to either shave before hand or bring a razor with you to eliminate any "5 O'clock shadow." Please be prepared to be patient, as it is always a busy night when we are taping.

We usually tape four 6-minute segments for each guest. The first two segments we concentrate on your personal history, the second two on what you are doing now and in the future. This is not a hard and fast rule, just a general outline. If you have some specific topics you want covered or questions you want asked, please let us know (email [admin@ReachOUT.org](mailto:admin@ReachOUT.org) & [info@ReachOUT.org](mailto:info@ReachOUT.org)). Also, please provide any video for "B" roll and/or still pictures for us to use during your interview BEFORE your interview date to:

ReachOUT.org, Inc.  
PO Box 173  
Garnerville, NY 10923

**Note:** ReachOUT.org, Inc., is the exclusive owner of ReachOUT.tv

### **During your on-air Interview**

- Turn ALL cell phone and beepers OFF. Do not put them in silence mode, shut them completely off.
- ReachOUT.org, Inc.'s contract with our Cable companies *require* that no contact information (web pages, emails, phone numbers, or addresses) be given out over the air with the one exception of the producer of the show. If any of this is mentioned, it will be cut from what is broadcasted.
- **DO NOT Look at the Camera.** This is not an infomercial. Please address all of your comments and responses to questions directly to your ReachOUT.tv Host.
- Please be aware of the time. When the Host looks directly at you, sits straight up, and leans slightly towards you, this is a nonverbal cue for you to quickly finish your sentence so he can speak due to a time restraint. If you do not pay attention to this, YOU WILL BE INTERRUPTED. We want to avoid, so please be aware of this non-verbal cue.
- Please be advised, do not provide too much information on the air, and do not rush. Concentrate instead on your heart. Again, this is not an infomercial. Our audience will react much more positively to you if they can see your motivation rather than be provided with information. We will use our web site to provide information that was not provided during your interview.

### **Web Page Information**

ReachOUT provides a FREE web page to ALL of our guests and we will work with you to put what ever you want, within reason, on that page.

- ✓ **ReachOUT will only, however, link to web sites that link back to us.** Even if you don't want to link to us, you will still get a free web page.
- ✓ **We also will provide your website via a link on our home page and email for a nominal fee of \$100 a month**
- ✓ In addition, on this page we will sell anything you wish, but will work with you to devise a mutually agreeable price and revenue sharing arrangement. You do not have to sell anything on this web page.